

A Healthcare Career Placement Organization

OptimaWorx provided leading **Pediatric Clinics** with quality healthcare professionals that greatly assisted in their medical staffing needs.



Placement results at a glance

- ✓ 8 Medical Assistants
- ✓ 6 Medical Receptionists
- ✓ 1 Registered Nurse
- ✓ 1 EEG Technician
- ✓ 1 Licensed Vocational Nurse

“ *Choosing OptimaWorx is definitely at the top of the list of great business decisions we made in staffing our facility.* ”

- Practice Administrator

About our Clients

Our clients are well known Pediatric Clinics serving the Texas area. Their primary focus is providing for the medical needs of infants and children up to 17 years of age.

They believe in providing medical advice and decisions for their patients which they carefully administer after understanding the family's dynamic. They are committed to this partnership and know that together all aspects of the child's care will be evaluated.

Challenges

There were two major challenges facing our pediatric clients. One was finding experienced staff that was comfortable working in a pediatric setting with infants and small children. Secondly, the clinical positions available for Medical Assistants had more of an administrative scope rather than a technical scope. As a result the clients were unable to find the appropriate candidates.

The second challenge that was being faced was managing a high turnover rate seen by permanent staff leaving. This was being seen in the key areas of medical assistants, front office and credentialing specialists. Our client had been

unsuccessful in getting the quality staff needed to cover the vital positions that were now open.

How OptimaWorx Helped

OptimaWorx provided the Pediatric Clinics with quality staff which not only met but also surpassed all their expectations. Working to clearly understand the current staffing issues, OptimaWorx was able to propose solutions based on the perfect fit for their unique environment. Candidates were screened with the objective of not only matching current needs and skill levels but also identifying those candidates that would provide a long-term commitment.

Results

We placed well qualified candidates with our clients within their specified timeframe.

We placed 17 candidates in various position within the organization. The positions ranged from Medical Assistants, Credentialing Specialists, Registered Nurses, EEG Technicians, Licensed Vocational Nurses and Medical Receptionists.